

Sponsorship Packages 2024

Offerings from Jewish Philanthropies
of Southern Arizona



Doing Good Together

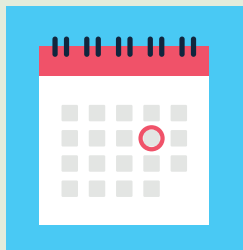
When you partner with us, you ensure that our Southern Arizona community stays strong, now and for generations to come. As a Jewish Philanthropies of Southern Arizona (JPSA) sponsor, your investment in our philanthropic work makes a visible impact. Your brand will be promoted to our generous, community-minded audience of professionals, decision-makers, and community leaders over the course of the year in a variety of communications and settings.

Who We Are

Comprised of the Jewish Federation and Jewish Community Foundation, JPSA supports and sustains the Southern Arizona Jewish community. Built on 75 years of trusted leadership and service, we proudly engage, educate, secure, and support our vibrant community.

Community engagement

with marketing of events such as the Southern Arizona Community Calendar and AzJewishPost.com



30,000 individuals

in constituent database

Diverse marketing opportunities

including weekly and monthly newsletters (e.g. AZ Jewish Post-Its, Here for Good), social media posts, and the new jparizona.org






























Foundation impact

from individual and organizational funds distributing over \$12 million to more than 500 organizations



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Benefits	Diamond \$25,000	Platinum \$18,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Logo on JPSA website sponsor page	XX-Large logo, w/link to website	X-Large logo, w/link to website	Large logo, w/link to website	Medium logo, w/link to website	Small logo, w/link to website
Display on JPSA lobby screen					
Logo on specialty feature emails	7x ⁽¹⁾	4x ⁽¹⁾	3x ⁽¹⁾	2x ⁽¹⁾	1x ⁽²⁾
Logo on weekly Newsflash email	8x	5x	2x	2x	1x
Logo on major event online materials					
Logo on major print collateral ⁽³⁾					
Logo displayed at major events					
Logo on JPSA website homepage	Continuous	7x for 1 week	5x for 1 week	2x for 1 week	
Social media recognition ⁽⁴⁾	4 posts	3 posts	2 posts		
Verbal recognition at major events					
Invitation to major events					
Logo on AZ Jewish Post website ⁽⁵⁾	Continuous	Continuous			
Signature benefit ⁽⁶⁾					

⁽¹⁾ **Here for Good** email (Bi-monthly, ~7K), **CEO Shabbat Message** email (monthly, ~7K)

⁽²⁾ **AZ Jewish Post-its** email (monthly, ~6K)

⁽³⁾ Donor reports, Fundholder updates, etc.

⁽⁴⁾ Facebook, LinkedIn, etc.

⁽⁵⁾ 7K+ monthly visitors

⁽⁶⁾ Diamond-level sponsors work with the sponsorship team to define a signature benefit, such as a speaking opportunity, digital feature, or a program gift.

We will work with you to customize a Partnership Level that meets your needs. Please consider a multi-year sponsorship commitment to help us grow our partnership and plan for the future.



Sponsorship Summary & Commitment Form 2024



Company or Organization _____
Contact Person _____
Address _____
City/State/Zip _____
Phone _____
Email _____

2024 Sponsorship Level

- ☐ Diamond Level Sponsor \$25,000
- ☐ Platinum Level Sponsor \$18,000
- ☐ Gold Level Sponsor \$10,000
- ☐ Silver Level Sponsor \$5,000
- ☐ Bronze Level Sponsor \$2,500

Billing Information

- ☐ Check enclosed (payable to JFSA)
- ☐ Please bill me
- ☐ Visa ☐ MC ☐ AMEX

Acct. _____

Exp. _____

Signature _____

Sec. Code _____

Authorized Signature

Mail to:

JPSA 3718 E. River Road, Tucson, AZ 85718

Email:

sponsor@jparizona.org **Fax to:** 520-577-0681

