

JEWISH PHILANTHROPIES OF SOUTHERN ARIZONA

REAP

REAL ESTATE &
ALLIED PROFESSIONS



TUESDAY, FEBRUARY 17, 2026
5:30 PM CHECK-IN AND NETWORKING
6:00 PM DINNER AND PROGRAM
HACIENDA DEL SOL, CASA FELIZ ROOM
FREE TO MEMBERS

Event Registration for Members

GUEST SPEAKER:

Barbi Reuter, CEO
Cushman & Wakefield | PICOR

Barbi Reuter is CEO and Designated Broker of C&W | PICOR, Tucson's local, employee-owned, full service commercial real estate services provider. Over her career with PICOR, she has helped grow the company into a market leader in commercial real estate sales, leasing, and property management in Southern Arizona and Sonora, Mexico. A passionate community builder, Barbi serves in leadership roles with SALC, The Chamber of Southern Arizona, and the YMCA of Southern Arizona. She is Past Global Chair of CREW Network, advancing women in commercial real estate worldwide. Leading a three-year Tucson "Top Workplace," Barbi is recognized for fostering culture, mentorship, and collaboration in business and community alike.



Real Estate & Allied Professions (REAP) brings together Southern Arizona's top real estate professionals to exchange ideas, fulfill their professional goals and participate in impactful philanthropy. Connecting members to each other and to prominent experts and leaders is central to the REAP mission. Members stay at the forefront of the real estate industry through REAP's exclusive networking opportunities and introductions to industry leaders in informal discussion settings.



Thank you to our 2025 REAP sponsors

