

Corporate Sponsorship Program

Doing Good *Together*

Who We Are

JPSA (Jewish Philanthropies of Southern Arizona) has served Southern Arizona for over 80 years. We proudly engage, educate, secure, and support our vibrant Jewish community.

Why Partner With Us

When you partner with JPSA, your investment makes a visible impact. Your brand can reach our wide community of 30,000 Jewish professionals, decision makers, entrepreneurs and community leaders with purchasing power who are deeply invested in their community.

This is an established, affluent audience: 58% hold college degrees, 28% hold postgraduate degrees, and most of them are in the top percentile of income. They read our emails, attend our events, and trust our recommendations.

Your Impact

Our Foundation distributes **over \$18 million** annually to more than **500 organizations**. Your sponsorship doesn't just buy impressions, it builds community.

ARIZONA JEWISH POST:

141,000 visitors/year • 291,000 pageviews

JPARIZONA.ORG

29,000 visitors/year • 78,000 pageviews

EMAIL NEWSLETTERS:

9,000 subscribers • 42% open rate
(2x industry average)

IN-PERSON EVENTS

75+ programs annually



**30K Community
Members**

**170K Annual Website
Visitors (JPSA+AJP)**

**42% Email
Open Rate**




























**75+ Annual
Events**

Harvey & Deanna Evenchik Center for Jewish Philanthropy
3718 East River Rd. | Tucson, AZ 85718
520-577-9393 | jparizona.org

Jewish Philanthropies
of SOUTHERN ARIZONA
Jewish Federation Jewish Community Foundation

Sponsorship Packages 2026



Benefits	Diamond \$25,000	Platinum \$18,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Logo on JPSA website sponsor page	XX-Large logo, w/link to website	X-Large logo, w/link to website	Large logo, w/link to website	Medium logo, w/link to website	Small logo, w/link to website
Display on JPSA lobby screen					
Logo on specialty feature emails	7x ⁽¹⁾	4x ⁽¹⁾	3x ⁽¹⁾	2x ⁽¹⁾	1x ⁽²⁾
Logo on weekly Newsflash email	8x	5x	2x	2x	1x
Logo on major event online materials					
Logo on major print collateral ⁽³⁾					
Logo displayed at major events					
Logo on JPSA website homepage	Continuous	7x for 1 week	5x for 1 week	2x for 1 week	
Social media recognition ⁽⁴⁾	4 posts	3 posts	2 posts		
Verbal recognition at major events					
Invitation to major events					
Logo on AZ Jewish Post website ⁽⁵⁾	Continuous	Continuous			
Signature benefit ⁽⁶⁾					

⁽¹⁾ **Here for Good** email (Bi-monthly, ~7K), **CEO Shabbat Message** email (monthly, ~7K)

⁽²⁾ **AZ Jewish Post-its** email (monthly, ~6K)

⁽³⁾ Donor reports, Fundholder updates, etc.

⁽⁴⁾ Facebook, LinkedIn, etc.

⁽⁵⁾ 7K+ monthly visitors

⁽⁶⁾ Diamond-level sponsors work with the sponsorship team to define a signature benefit, such as a speaking opportunity, digital feature, or a program gift.

We will work with you to customize a Partnership Level that meets your needs. Please consider a multi-year sponsorship commitment to help us grow our partnership.



Sponsorship Summary & Commitment Form 2026

Business Name _____
Contact Person _____
Address _____
City/State/Zip _____
Phone _____
Email _____
Website (to be linked to from JPSA website) _____

2026 Sponsorship Level

- Diamond Level Sponsor \$25,000
- Platinum Level Sponsor \$18,000
- Gold Level Sponsor \$10,000
- Silver Level Sponsor \$5,000
- Bronze Level Sponsor \$2,500

Billing Information

- Check enclosed (payable to JFSA)
- Please bill me
- Visa MC AMEX

Acct. _____

Exp. _____

Signature _____

CVV _____

Authorized Signature _____

Date _____

Mail to:

JPSA 3718 E. River Road, Tucson, AZ 85718

Email:

sponsor@jparizona.org

